

Disney REWARDS

insider

Summer 2018

STORIES AND TIPS TO
GET THE MOST OUT OF
YOUR DISNEY REWARDS



THEY'RE BACK!

The Parr family returns in
Disney•Pixar's *Incredibles 2*

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Looking forward to long, relaxing summer days ahead? Well, don't get too comfortable in that poolside chair, because there's so much Disney fun going on, you'll wonder how you're going to fit it all in!

Kick off the excitement with a visit to Toy Story Land at *Disney's Hollywood Studios*® at *Walt Disney World*® Resort. Inspired by the beloved Disney•Pixar *Toy Story* films, Walt Disney Imagineering is creating a made-for-play land where Guests become the size of toys. The result is big, big fun!

The celebration of all things Pixar continues at Pixar Fest at the *Disneyland*® Resort. It's truly a festival "Celebrating Friendship & Beyond" with an all-new fireworks spectacular and more.

Bring the celebration of friendship home with fun, new merchandise featuring

your favorite Pixar pals. **Use your Cardmember savings of 10% off select merchandise purchases of \$50 or more at select locations throughout the Disney Theme Parks.**^{1,2}

Guess which Pixar stars are preparing to power up your summer movie fun? None other than those capeless superheroes, the Parr family, who return in *Incredibles 2*, June 15th. And this time, it looks like Jack-Jack may be ready to reveal his secret power—or powers. **After you enjoy the movie, be sure to visit Disney store or shopDisney.com for an incredible selection of Pixar-inspired merchandise and take advantage of your Cardmember savings of 10% on select purchases.**³

Be sure to use your Disney Rewards Redemption Card to redeem Disney Rewards Dollars toward Disney movie tickets at AMCTheatres.com or on the

AMC Theatres Mobile App.⁴ Just load your Disney Rewards Redemption Card and use as a form of payment when purchasing tickets.

And, remember—while you're picnicking, vacationing or just picking up treats for beach and poolside munching, use your Disney Visa Card for your everyday purchases. Each time you use your Disney Visa Card, you earn Disney Rewards Dollars to redeem toward more of the Disney experiences you love.⁴ It's a perfect way to kick off your summer with even more fun. **For more details about how to earn and redeem Disney Rewards Dollars, visit DisneyRewards.com.**

This summer there are so many great Disney adventures, it's a good thing summer days are long—so you can fit in all the fun!



Artist Concept Only © Disney•Pixar

Get Your Play on this Summer

Starting June 30th, get set to play big at Toy Story Land, a new 11-acre Land at *Disney's Hollywood Studios*® at *Walt Disney World*® Resort.⁵

What's it like to feel as though you've suddenly shrunk to about the size of a Green Army Man? Come play at Toy Story Land and find out. "We've had a great time playing with scale and the idea of going into a world of toys," says Dave Minichiello, executive creative director for Toy Story Land. "We've not only incorporated all the storytelling elements and Characters from the *Toy Story* films, but a whole new world of classic and new toys."

THINKING LIKE A KID

As they began developing initial concepts about three years ago, Walt Disney Imagineering challenged themselves to think of the new Land as Andy's backyard where he was playing with his toys. "Andy has a very vivid imagination," Minichiello says. "That gave us tremendous flexibility in our storytelling. All we had to do was think like a kid."

BLAST OFF FOR ADVENTURE

March up to Buzz Lightyear's Star Command for a whirling intergalactic ride past toy planets on Alien Swirling Saucers. "We based our idea for this attraction on the premise that the Alien Swirling Saucers attraction was a play set that Andy won at Pizza Planet," Minichiello explains. "You might not have seen it in the film, but we designed it to feel like a natural continuation of the story, brought into the real world."

ROUND UP A SNACK

Playing hard can work up an appetite, and even toys need to eat. Andy's answer for that—he's taken a vintage lunch box and propped it open with a thermos to create Woody's Lunch Box, a walk-up window serving up all sorts of tasty meals.

THE FUN IS IN THE DETAILS

While the Slinky Dog Dash roller coaster, Alien Swirling Saucers and Toy Story Mania! are the Land's star attractions, there's lots more to see and explore. "The more you progress through the Land, the more is unveiled," Minichiello says. "Everywhere you turn, you'll find opportunities to take pictures of the family with views of their favorite toys and Characters nearby."

Go to infinity and beyond, and be sure to snap a selfie at the larger-than-life Buzz Lightyear near the Alien Swirling Saucers. In another part of the Land, you can see Rex trying to hang lights on a tilting Jenga® tower as Jessie does her best to keep the unsteady Dino from crashing down. "I especially love that we've incorporated so many toys that remind me of my own childhood," Minichiello says. "There's just so much to see." In fact, he has a tip for making the most of your time in the colorful, playful new Land. "Don't just rush to get in a queue. Take your time. Slow down and take in the whole Land. Pay attention to all the details. They bring the story to life and enrich your entire experience."



Artist Concept Only © Disney•Pixar



CARDMEMBER PERK

Vacation Savings

Bring imagination home to play with merchandise celebrating Woody, Buzz and friends. Use your Cardmember savings of 10% off select merchandise purchases of \$50 or more at select locations in Toy Story Land or throughout *Disney's Hollywood Studios*.²

Celebrating Friendship & Beyond!

April 13th through September 3rd, the *Disneyland*[®] Resort will be the scene of Pixar Fest, a limited-time celebration of Pixar's beloved stories, Characters and worlds.⁵

Grab your best friend and prepare to share the fun, laughter and friendship at Pixar Fest. Throughout the *Disneyland*[®] Resort, the days and nights will be rollicking with decorations, music, Pixar-inspired treats and merchandise, parades, an all-new fireworks spectacular and the joy of seeing Pixar pals. "We have a lot going on," says Joey Michaels, show director, the *Disneyland*[®] Resort. "It's going to be a very exciting event."

"The Pixar stories are all about friendship in all its shapes and forms," Michaels says. "They have enriched our lives so much. The Pixar Fest not only celebrates those friendships, it also celebrates a really exciting new development—the introduction of Pixar Pier, which opens this summer."

A NEWLY TRANSFORMED LAND

Beginning June 23rd, Guests can delve even deeper into more whimsical Pixar worlds, at Pixar Pier in *Disney California Adventure*[®] Park where your favorite Pixar stories and Characters come to life.

The all-new Pixar Pier, which will open during Pixar Fest, invites you to play with some of your favorite Pixar buddies at newly-themed attractions, games, restaurants and shops.

"We've had Pixar experiences across the Disney Parks for almost 20 years now," says Jeffrey Shaver-Moskowitz,

producer, Walt Disney Imagineering. "But this is the first time we're bringing so many diverse Pixar worlds and Characters together in one place. We've created story 'neighborhoods'—four in fact."

A new marquee coming later this year lets you know you've arrived in the first neighborhood where you'll find shops brimming with colorful Pixar merchandise and the Adorable Snowman Frozen Treats shop where you can sample some very cool cones.

Then it's on to the Incredibles neighborhood, where you'll be able to ride the thrilling and action-packed Incredicoaster. "It's the first Incredibles attraction in the Parks," Shaver-Moskowitz points out. "We've given it a really fun story—which is very challenging to do on a coaster."

The beloved Toy Story Midway Mania! anchors the Toy Story neighborhood, where you can stop for a snack at Señor Buzz's Churros stand or the Poultry Palace kiosk. Be sure to snap a photo with a miniature Zurg while you're there.

Then on to the Pixar Promenade where other Pixar stories come to life in Pixar-themed boardwalk games. There will be new theming on the pier side of Mickey's Fun Wheel and a giant water ball fountain inspired by the colorful Pixar ball. Some favorite Pixar Characters will be out and about for smiles and hugs, and you can enjoy Character Experiences at the band shell in Paradise Gardens. Food stands like Angry Dogs hot dog stand let you choose tasty toppings that put some bite on your "dog." Or treat your tastebuds to colorful sweets from Bing Bong's Sweet Stuff shop.

Another Pixar neighborhood is in the works, and as always, the Disney Imagineers are putting their creativity and flair for fun to make it as colorful and exciting as the others. "Creating the new Land has been so exciting for all of us," Shaver-Moskowitz says. "From Pixar Fest to Pixar Pier, it's a thrill to know that all our creative teams have come together to give Guests new experiences that let them celebrate the beloved Pixar stories in a whole new way."



Kick Up Your Heels at Pixar Fest

Join the fun this spring when Pixar Fest celebrates Friendship & Beyond with color, lights and that special Pixar magic.



MEET FRIENDS AT DISNEY CALIFORNIA ADVENTURE[®] PARK

Immerse yourself in color and light during the Paint the Night Parade at *Disney California Adventure*[®] Park. Coming in June, a brand-new float featuring *The Incredibles* will be added to this spectacular parade's colorful lineup of amazing dancers and floats including such Pixar stars as Sulley, Woody, Slinky Dog and Mack the Truck.

Hang out, eat and tap your feet at Paradise Gardens. Enjoy Pixar-themed snacks, meet Pixar pals and snap photos at a special photo location while an all-new band plays zany renditions of familiar Pixar tunes.



PLAYTIME AT DISNEYLAND[®] PARK

Catch a good-time vibe during the Pixar Play Parade. New elements inspired by *UP*, *Inside Out* and the iconic Pixar Lamp and Ball add even more smiles to the beloved parade as it travels down Main Street, U.S.A.

Friendship lights up the sky in Together Forever—A Pixar Nighttime Spectacular. Amongst breathtaking fireworks and jaw-dropping visuals, you'll embark on an emotional journey with Pixar Characters—from their chance encounters, to their exciting adventures that lead to everlasting bonds. During the grand finale you'll be reminded of one of life's greatest lessons—"true friendship conquers all."

CARDMEMBER PERK

Dining Savings

When all the fun works up an appetite, take advantage of your Cardmember savings of 10% off select dining locations most days at the *Disneyland*[®] Resort and fuel up for more friendly adventures.⁶

Incredible Family, Incredible Fun

Everyone's favorite family of superheroes returns when Disney•Pixar's *Incredibles 2* opens in theaters June 15th.

They fight evil and battle bad guys, but that's not all that makes Mr. and Mrs. Incredible amazing. They're also raising a family. And that, according to producer Nicole Grindle, also makes them heroes. "Anyone who's separated squabbling kids, helped a frustrated youngster with math homework or gotten a teenage daughter through the ups and downs of a first romance knows exactly what I mean," she says with a chuckle.

"Those family challenges are why audiences love the Parr family so much," Grindle believes. "We see ourselves in them. We relate to them. Writer and director, Brad Bird, came from a large family

and has three boys of his own, so he truly understands family dynamics and brings that understanding to his storytelling. The theme is that even though you are fighting villains, you're still first and foremost a family," says Grindle.

The new film picks up immediately after the first one ends, so the Parr family is still facing the everyday challenges of family life and the ongoing need to stay undercover as Supers, as well as battle some new villains on the scene. So what is this feisty family up to now?



"One of the themes of the film is that parenting is an act of heroism."

— Nicole Grindle, producer



HELEN PARR (AKA ELASTIGIRL)

In this film, Helen is in the spotlight. The Supers still have image problems, and Helen has been recruited to help re-build their reputation. "I think Brad always wanted Helen to be the one out there fighting crime in the second film. It was an idea that was percolating for about 14 years," Grindle says. "I'm so excited about her action scenes. She's doing a great job helping to re-build respect and acceptance for Supers everywhere. But eventually Helen finds out about Jack-Jack's emerging superpowers and she has to try to stay on top of her Super job and be a Super mom while Bob handles everything at home. "It takes a lot of flexibility to manage home and work, but luckily, Helen proves up to the challenges," says Grindle.

BOB PARR (AKA MR. INCREDIBLE)

Bob would love to be battling bad guys by Helen's side, but family comes first. When Jack-Jack's superpowers begin to emerge, Bob is excited, but also a little overwhelmed by the toddler's abilities—he finds Jack-Jack can evade even the incredible solutions dad concocts. Meanwhile, Violet and Dash are throwing their own curveballs and Bob has to summon his own superpowers to juggle it all.

VIOLET PARR

Violet is navigating her first romance with Tony Rydinger, her major crush from the first film. Violet's powers of invisibility and creating force fields aren't much help with her teenage angst—which can be a force field unto itself. She's so focused on her own problems, she doesn't even notice Jack-Jack's newest abilities. But Violet is a Parr at heart and she knows how important family is.

DASH PARR

Dash still sports his signature speed, but it won't help him with his latest challenge. It's called M.A.T.H. He is beyond frustrated by the subject and somehow just can't get up to speed no matter how hard he tries. It takes all his attention—and a little help from Dad—to get it figured out.

JACK-JACK PARR

"At the end of *The Incredibles*, the villain Syndrome is the only one who actually sees what Jack-Jack can do," Grindle points out. So his powers come as a big surprise to the family. "We want the audience to be surprised by Jack-Jack's superpowers too, so we're keeping them under wraps. I will say that he is at that age where the word 'no' means nothing. But when he gets frustrated, his reactions are not your typical toddler tantrums," Grindle says.

"It's a joy to see the characters in action again. Technology has developed so much in the 14 years since *The Incredibles*, that the animation for *Incredibles 2* is amazing. It brings such sensitivity and nuance to the characters. It's almost as if you're entering their world," says Grindle.

To share an incredible entertainment experience with your family, use your own super-powered Disney Rewards Redemption Card to redeem Disney Rewards Dollars toward *Incredibles 2* movie tickets at [AMCTheatres.com](https://www.amctheatres.com) or on the AMC Theatre mobile app.⁴ To learn more, visit [DisneyRewards.com/AMCTheatres](https://www.DisneyRewards.com/AMCTheatres).

Top 11 Disney•Pixar Must-Haves

Give the family a super boost of playful, stylish fun this summer with merchandise starring your favorite Disney•Pixar pals at Disney store and shopDisney.com.



1 INCREDIBLES 2 DELUXE FIGURINE SET

Save the day—every day—with this meticulously detailed 10-figure set.



3 INCREDIBLES 2 REMOTE CONTROL CAR

Super-powered thrills ahead! This incredible ride features real racing with cool light and sound effects.

4 LADIES WALL-E BAG

Carry your gear in this WALL-E bag complete with pockets for all your treasures.



5 INSIDE OUT MUG

Color your mornings with this magical Rainbow mug. Cheers!



6 INCREDIBLES 2 CUP SET

Hydrate like a hero! Kids will love sipping their favorite beverages with their superhero buddies.



7 INCREDIBLES 2 SHIRT AND LEGGINGS

Create a fashion force field wherever you wear these stylish leggings and hoodie.



8 MEN'S TOY STORY WOVEN SHIRT

Take your style to infinity and beyond with this Buzz-worthy shirt.



9 INCREDIBLES 2 FAMILY TOWEL

Wrap your super swimmers up in a colorful towel with super drying powers.



10 INCREDIBLES 2 BABY ONESIE

Cuteness becomes a super power when baby wears this adorable onesie.



11 INCREDIBLES 2 BOXING JACK-JACK AND RACCOON TOY SET

Punch up playtime with POW-erful boxing action figures.



CARDMEMBER PERK

Shopping Savings

Bring home great gear starring your favorite Disney•Pixar pals. Check Disney store and shopDisney.com and power up additional savings of 20% off select purchases with a special limited-time Cardmember offer on page 15.⁷

The Making of an Unlikely Hero

Discover how Han Solo became the most beloved scoundrel in the galaxy in *Solo: A Star Wars Story* in theaters May 25th.

Han Solo never fooled anyone for long. Oh, he may have hidden behind a “tough guy” exterior, but when audiences first met him in *Star Wars: A New Hope* (1977), it didn’t take us long to realize that the cocky pilot’s cynical attitude hid a gallant heart.

But how did Han Solo develop that cynical edge? What shaped his personality and attitude? Those were the questions which inspired *Solo: A Star Wars Story*, coming to theaters May 25th. The adventure takes audiences on a series of daring escapades deep within the dangerous criminal underworld, where Han Solo first meets his mighty future copilot, Chewbacca, and encounters the notorious gambler Lando Calrissian. It’s a journey that will set the future course of one of the *Star Wars*’ saga’s most unlikely heroes.

Helping to carry on the characters his father, writer Lawrence Kasdan, helped create, is his son, screenwriter Jonathan Kasdan. “Han has always been my father’s favorite character,” says Jonathan, whose father wrote *Star Wars: The Empire Strikes Back*; *Star Wars: Return of the Jedi*, with George Lucas and *Star Wars: The Force Awakens*, with director, J.J. Abrams. “He modeled him on other film characters he liked—Humphrey Bogart types—tough and cynical on the surface, but with really big hearts underneath. And he has always been interested in how someone became that kind of guy.”

According to Jonathan, Lawrence had a conversation with George Lucas and

Kathleen Kennedy about developing a film focusing on Han’s earlier history, but the idea was put on the back burner when work began on *Star Wars: The Force Awakens*. When that film was completed, they turned to Lawrence and asked “Now, where’s that Han Solo script?”

Lawrence Kasdan invited his son, Jonathan to write with him. “It felt like a natural fit,” Jonathan says. But creating a younger version of a character as well-established as Han Solo was an interesting challenge. “We had to incorporate those all-important links with who the character is in the films we already know and love.” The basis for what he would become later had to be carefully incorporated so that audiences believe the progression of his personality development.

“We looked at everything that happened in those first three movies, which obviously my dad is very familiar with. We took all the information that was official about Han Solo, but everything else we had the liberty to make up on our own,” Jonathan says.

“We asked ourselves ‘what’s a movie we’d like to see with a young version of this hero?’” Jonathan explains. “It’s more of a crime movie with a young protagonist who’s finding his way in the world. The fundamental question at the heart of this film revolved around a relationship and a betrayal that ended Solo’s mentorship and real love. We needed to explore what relationship, what betrayal broke Solo’s heart and changed him?”



“By the end of the film, Han Solo is not quite yet the guy we meet in the original *Star Wars* movie, but he’s starting to become that guy.”

— Jonathan Kasdan, screenwriter

The father/son writing duo developed the script over a three-year period. “It was an incredibly moving experience,” Jonathan says. “It’s a story about someone who is trying to figure out who he’s going to be. I was working with my father at a time in my career when I was trying to figure out who I was going to be. And my dad entered the *Star Wars* legacy at a time in his life when he was asking himself those questions too. We infused some of that sense of searching into the film.”

Casting the lead role was also a challenge. “As I understand, the casting search was one of the most extensive in the history of filmmaking. The casting director looked in cities across the country.

They wanted an actor who could not only capture the essence of Han Solo, but also walk back the character,” explains Jonathan. “In other words, if that’s what he was like at this time, what was he like 20 years earlier? Alden Ehrenreich has done it beautifully. We did not want an imitation of Harrison Ford’s performance—he was and is his own strong, unique character. Alden incorporates elements that subtly remind you of Harrison Ford, but he brings his own individual interpretation to the character.”

“I hope *Star Wars* fans embrace the movie. No other people on the planet are as passionate as they are. It’s inspiring for everyone involved in the *Star Wars* legacy,” concludes Jonathan.

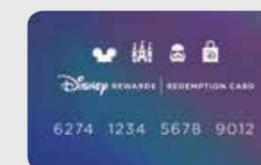


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- Just load your Disney Rewards Redemption Card and use as a form of payment when purchasing tickets to *Star Wars*, Disney or Disney•Pixar movies.
- To discover how Han Solo became one of the most beloved scoundrels in the galaxy, treat yourself with your Disney Rewards Dollars at AMC Theatres.

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