Cast a Spell this Fall

HALLOWEEN TIME at Disney parks

TASTEBUD TREATS AT THE EPCOT® FOOD & WINE FESTIVAL at Walt Disney World® Resort

CHRISTOPHER ROBIN An old friend in a new live-action film
Tricks, Tours and More Treats

Use your Cardmember savings to get in the Halloween spirit with Disney’s Happiest Haunts Tour at Disneyland® Park.1

The spell is cast! Don’t miss Halloween Time at the Disneyland® Resort, September 7th through October 31st in both Disneyland® Park and Disney California Adventure® Park. Experience ghostly encounters at Haunted Mansion Holiday and Space Mountain Ghost Galaxy. Stroll down Main Street, U.S.A., to see hundreds of uniquely carved jack o’ lanterns. Then, get in gear and wheel over to Cars Land to see how Lightning McQueen and his friends celebrate Haul-O-Ween.

A TOUR THAT WILL HAUNT YOUR MEMORY
Don’t look now, but you might come face to face with some friendly spirits on Disney’s Happiest Haunts Tour at Disneyland® Park. The seasonal two-hour tour has been delighting Guests for 10 years. The tour runs from September 7th to October 31st. Cardmembers can enjoy it for 15% off the non-discounted price.1,2

ENJOY SOME SPIRITED MEETINGS
“The Happiest Haunts Tour celebrates Halloween traditions and how they have been incorporated into Disneyland® Park,” says Jack Cummings, Disneyland® Parks Guided Tours. “We travel throughout the Park using each Land to tell different stories.” Along the way, Guests may even experience some ghostly encounters. “We never know when they’re going to materialize on the tour and that’s part of the fun,” Cummings says.

PHOTO OPS AND PINS
At the end of the tour, Guests enjoy a photo opportunity with the Hitchhiking Ghosts and receive a commemorative pin. The tour is offered multiple times a day, but books up early, so visit Disneyland.com/Tours or call 714-781-TOUR (8687) to reserve 30 days in advance. For more information about Halloween Time at the Disneyland® Resort, visit Disneyland.com/Halloween.

You’ll also find creepy keepsakes to take home when you use your Cardmember savings of 10% off select merchandise purchases of $50 or more at select locations.1

Costuming Cars for Haul-O-Ween

Geared up for tricks and treats at Cars Land in Disney California Adventure® Park.1

Everywhere you look in Cars Land at Disney California Adventure® Park, it’s apparent that Lightning McQueen and his pals had a great time preparing for their Haul-O-Ween celebration. That includes donning some frightfully fun costumes.

“We have five Cars Characters who drive through Cars Land, making appearances including Lightning McQueen, Mater, Red, Cruz Ramirez and DJ, and they want to get into the Halloween spirit, too,” says Brian D. Sandahl, Senior Art Director, Disney Parks Live Entertainment, Disneyland® Resort.

GIANT WIGS AND FEATHERS
Costuming a car is very different than costuming people. For one thing, there’s size. Dressed as a clown, Red, the fire engine, wears a big blue wig. “It’s one thing to sketch a concept drawing of a wig. It’s an entirely different matter to construct one that is 20 times larger than life,” Sandahl says with a chuckle. “Even the scale of the hair has to be bigger. We cut between 60 to 70 wigs apart and used them to construct a giant wig for Red.”

Functionality is also a major consideration. “For instance, Cruz wears an 8-foot-wide pirate hat with 9-to-10-foot long plumes,” Sandahl says. “Obviously, we couldn’t use real feathers. One rainy day and you have a soggy mess. We finally settled on clear plastic printed with a feather pattern.”

Creating Confection Perfection

The Making of Halloween Candy Apples

Candied apples are a favorite treat for Guests all year round, but they become even more tantalizing during Halloween, when they are turned into works of art by Tony Arellano, Candy Maker, Disneyland® Resort and his team at Marceline’s Confectionery in the Downtown Disney® District. “Guests love to watch us work. We’ve even had them applaud us. We’re like another show at the Park,” Arellano says.

A two-hour process turns these apples into works of art. The team creates about 3,000 apples daily—a whopping 135,000 during the Halloween season. About 625 pounds of caramel are used daily during the Halloween season. That’s over 28,000 pounds of caramel!
Let Your Tastebuds Be Your Guide

Discover new delicacies at the 2018 Epcot® International Food & Wine Festival August 30th through November 12th.

With more than 30 Global Marketplaces serving food inspired by cuisine and ingredients from around the world, there are literally hundreds of flavors for you to enjoy at the 23rd Annual Epcot® International Food & Wine Festival. This year, Chef Gregg Hannon, Culinary Director for Epcot®, highlighted several of his new favorites for us, but they’re just a sampling of the fresh discoveries in store.

“All our portions are sample-sized so Guests can taste their way around the world without filling up too fast,” Hannon points out. He advises studying the complimentary Festival Passport as a way to keep track of all the “must-taste” dishes you want to try. Then leave some room to try something new. “The Festival is all about exploring and experimenting. This is definitely the place to be bold and adventurous.” Hannon says.

The Festival also dishes up a full menu of special events, including culinary demonstrations and seminars with top chefs, the perennially popular “Eat to the Beat” Concert Series featuring Sheila E. 98 Degrees and MercyMe who are appearing at the Festival for the first time. Kids of all ages will enjoy a fun activity—“Remy’s Ratatouille Hide & Squeak” scavenger hunt. “Guests will have fun searching for Remy on a savory scavenger hunt around the Festival,” says Emily Davis, Epcot® Festival Art Director. Guests buy a special, stylized map with stickers showing all the locations in Epcot® where they can find statuettes of Remy. Plus a recipe ingredient to make his signature dish—ratatouille. A prize is awarded to everyone who participates. “It’s a great way to see all the sites in World Showcase, getting the whole family involved,” says Davis.

If the Festival whets your appetite for more great food at home, use your Cardmember savings of 10% off select merchandise purchases of $50 or more at select locations.

Happy Hauntings Ahead

Join the fun at Mickey’s Not-So-Scary Halloween Party from August 17th to October 31st at Magic Kingdom® Park.

Fireworks, Parades and More

Be thrilled and awed by the Happy Hallows! Fireworks Spectacular as the Disney Villains write their wicked ways to light up the night in a frightfully spectacular fireworks display. Join the Sanderson Sisters and some of their fiendish friends as they throw a Hocus Pocus Party at Cinderella Castle. Be sure to find a seat to spot your favorite Disney Characters in Mickey’s “Boo-to-You” Halloween Parade. It’s full of silly-not-spoooky surprises that will have you grinning like a pumpkin. You might even see the Headless Horseman ride past!

Dancing, Treats and Funny Thrills

Stop by the Storybook Circus Disney Junior Jam, a new dance party which will have your whole family rocking and rolling with their favorite Disney Junior Characters. Then fill your treat bags with tons of goodies as you trick or treat on the most magical street in the world. Allergy-friendly options are available, too!

New Surprises Popping Up

Take a turn at the Mad Tea Party as cool lighting and special effects put a whimsical spin on the fun. Hurtle through space to a rocking new soundtrack on Space Mountain and join some swashbuckling pirates on Pirates of the Caribbean to help search for “Gonwader Peta.”

Remember the Magic

Remember the thrills and laughter of Mickey’s Not-So-Scary Halloween Party with a special keepsake. Bring home a Mickey Ghost mug, glow-in-the-dark Goofy wall hanging and even a themed doormat when you use your Cardmember savings of 10% off select merchandise purchases of $50 or more at select locations.

REMEMBER THE MAGIC

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My Cardmember Story

“We were so lucky to attend Mickey’s Not So Scary Halloween Party this past year! We had been dreaming about this for a long time! Our Disney Visa Card and Disney Rewards Dollars made this dream possible! We were beyond excited to get a picture with our favorite Hundred Acre Wood Gang, all dressed up in their Halloween costumes!” — Mabelle
Cruising with Magic
Enhancements to the Disney Magic cruise ship offer new experiences for everyone in the family.

When you take a Disney cruise you’re embarking on an adventure every member of the family will enjoy. “There’s so much to see and do onboard for the entire family,” says Christiaan Abbott, Director of Entertainment, Disney Cruise Line. The Disney Magic ship is a perfect example.

Families can enjoy water play at two pools, while adults can relax at the adults-only pool with its recently redesigned Signals Bar and Cove Café, an inviting coffee bar. Kids ages 3-12 will love playing alongside some of their favorite Disney Characters at Disney’s Oceaneer Club. And teens will enjoy hanging out at their own club, Vibe, which has been reimagined with cool industrial loft décor, a coffee/smoothie bar and the latest virtual and augmented reality gaming platforms.

While the kids are having a blast, Guests 18 and older can relax at various clubs in the adult nighttime district or enjoy dinner at Palo, an elegant adults-only restaurant. The family fun continues with deck parties and fireworks on most sailings.

This year, one of the most exciting additions on the Disney Magic is Rapunzel’s Royal Table Restaurant, the first Tangled-themed restaurant of its kind. The spectacular all-family dining experience takes Guests into the regal ballroom in Corona’s royal castle where they participate in a jubilant celebration featuring singing, dancing, appearances by Rapunzel and Flynn Rider and mischief making by the Snuggly Duckling Thugs. The new dining experience makes a perfect pairing with “Tangled: The Musical,” a Broadway-caliber stage show, which is performed on select nights of the voyage.

Enjoy a promotional APR of 0% for 6 months
As an ongoing Cardmember perk, you get a promotional APR of 0% for 6 months on select Disney cruises from the date of purchase with your Disney Visa Card.12

“On any Disney cruise ship, our Guests enjoy a level of family entertainment that far surpasses anything they’d experience on any other cruise line.”
— Christiaan Abbott, Director of Entertainment, Disney Cruise Line

Don’t forget, as a Cardmember you enjoy special perks onboard.7 Getting your sea legs was never so easy!

Cruising with Magic

Pamper yourself and save 20% off a regular massage or facial treatment.8

Shop onboard and save 10% off select merchandise purchases of $50 or more.9

Play and save with 10% off a Castaway Cay Getaway Package.10

Capture memories with 10% off a regular price digital photo package on Disney Cruise Line.11

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Where Should You Cast Away with Disney Cruise Line?
When you choose a Disney cruise, you’re choosing fun for every member of your family from Character encounters to live stage shows, imaginative waterplay areas, and hundreds of exciting port adventures.

But which Disney cruise should you choose? Answer these questions and prepare to embark on a high-seas adventure to your dream destination.

LEARN MORE AT DISNEYREWARDS.COM

Fall 2018
Halloween Fun for Everyone

Find Costumes for Every Age

Who says dressing up for Halloween is just for kids? At Disney store and shopDisney.com, you’ll find a selection of role-play costumes for everyone in the family—from adorable outfits for baby’s first Halloween to festive costumes that let mom, dad and even the grandparents get in the spirit, too.

Add more treats to your Halloween tricks by taking advantage of your Cardmember savings of 10% on select purchases at Disney store and shopDisney.com.*

Decorate Your Door with the Pumpkin King

Materials:
- Jack Skellington salt and pepper shakers from Disney store
- Black twig wreath
- Floral wire
- Craft adhesive
- Black and white ribbon
- Mini craft pumpkins
- Branches, leaves & roses
- Yellow glitter
- Black and white cardstock

Tools:
- Wire cutters
- Hot glue gun
- Scissors
- Printable templates (Zero, moon, hill, miniature fence and bats)

How To:
- Using a black twig wreath as a base, place the printable moon and hill in the wreath’s center using hot glue. On the front, adhere branches, leaves, mini pumpkins, roses and remaining bats. Then, tuck the mini fence in front of the hill.
- Attach shakers by threading floral wire through the stopper holes and wrapping onto the wreath. Glue black and white ribbon pieces to the backs of shakers to make Jack’s collar.
- Top it off with our hero, Zero, and hang it on your door with black and white ribbon.
- Visit DisneyRewards.com/HalloweenDIY for full instructions, printable templates and two additional DIY wreaths featuring the Evil Queen and Coco.

Scare up plenty of personality on your front door with a Jack Skellington DIY wreath featuring salt and pepper shakers from Disney store.

1 INCREDBLY TOGETHERNESS
Power up the entire family to take on trick or treating together with Incredibles 2 costumes for adults, kids, babies—and even the family dog!

2 BLAST INTO ACTION
Send your Star Wars fan’s imagination into orbit with this meticulously detailed stormtrooper costume.

3 LIGHT UP IMAGINATIONS
From wands and wings to lightsabers and more, choose from a wide selection of light-up role-play accessories to add the perfect finishing touches.

4 TOTALLY MINNIE
Yoo hoo! Make a flirty, feisty statement with this adorable Minnie Mouse costume that rocks the dots.

5 THE BELLE OF THE EVENING
Your princess will feel enchanting on Halloween night and for many hours of make-believe play every day in this lavish gown inspired by Belle from Beauty and the Beast. Tiara, wand and shoes sold separately.

6 BABY’S FIRST BOO
Even the tiniest family member can join the Halloween fun with a selection of easy-to-wear, comfortable and adorable costumes.

7 ALOHA ADVENTURE!
Who wouldn’t want to dress up as Moana? She’s strong, beautiful, brave and everyone’s favorite seafaring heroine. Sandals sold separately.

Find Costumes for Every Age

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Time for a Nostalgic Reunion

Join a new adventure with old friends in Christopher Robin, the first live-action film starring A.A. Milne’s beloved characters.

"Sometimes, doing nothing often leads to the very best something," says Winnie the Pooh in a key moment from the new Disney film, Christopher Robin, directed by Marc Forster. The heartwarming live-action adventure brings the beloved bear and his friends from the Hundred Acre Wood to theaters on August 3rd. In the film, Christopher Robin (Ewan McGregor), now an adult, is stuck in a job where he is overworked, underpaid and facing an uncertain future. Christopher has all but forgotten his idyllic childhood and he feels frayed and worn around the edges. But when he is reunited with Winnie the Pooh, their friendship is rekindled, reminding Christopher of the endless days of childlike wonder and make-believe that defined his youth.

CREATING CHRISTOPHER ROBIN’S FRIENDS

To create a photorealistic version of Winnie the Pooh and his friends who would feel familiar to audiences, but also fit into the live-action world, the filmmakers drew on E.H. Shepard’s classic illustrations from the original 1920s books, as well as years of Disney animation art. “The characters in the film are computer generated animation, but we needed real stuffed animals as reference when we blocked the scenes,” Kristin Burr, Producer, explains. Between 20 and 30 different fabrics were used to create the stuffed Pooh Bear which was distressed to look a little worn and tattered. This gave the actors something real to react to during their scenes.

THE VOICE EVERYONE LOVES

Voices are key to bringing the characters to life. Pooh’s voice is as warm and gruff as we remember, thanks to the talents of veteran voice actor, Jim Cummings, who has played Winnie the Pooh in Disney animated features since 1988. “Just hearing Jim’s voice pulls my nostalgia heartstrings,” Burr says.

MEMOMTS TO REMEMBER

One of Burr’s favorite scenes in the film is a moment when Christopher Robin apologizes to Pooh for having forgotten him when he grew up. “The interaction between the two characters is beautiful,” Burr recalls. “On the day we shot that scene, the gray sky opened up and gave us the most gorgeous sunset. I cry every time I watch that scene.”

RECONNECT WITH THE SIMPLE THINGS IN LIFE

“I want to make movies that make you feel better. This movie does that in spades,” Burr concludes. “You laugh. You cry. You have an experience.” Rekindle some of the magic of your own childhood this summer by sharing moments to remember with Christopher Robin.

PIROUETTES

Little ballerinas—will take center stage in this one-piece dress with rhinestone bodice and yards of pink tulle. Encore!

SOLE MATES

Butterflies, sequins and cute visuals of Nancy and her best friend Bree on the insoles, will make these shoes your little Fancy Nancy’s favorite.

PICTURE PERFECT

Encourage hours of entertainment and learning with this pretty puzzle. Includes carrying case so no pieces go astray!

SIMPLY SLUMINE

For the little ones in your life who love things fancy, you’ll find a selection of fabulous Fancy Nancy merchandise at Disney store and shopDisney.com where you can bring home more frills and save 10% on select purchases.12

Ooh la la!

Say "Bonjour" to Fancy Nancy on Disney Junior.

She loves tutus, feathers, lace, speaking French phrases and doing everything possible to make her family, her world and herself as fancy as possible. She’s Nancy, the adorable six-year-old heroine of the beloved book series by Jane O’Connor and now the star of a “positively sublime” new animated series on Disney Junior this summer.

“Nancy’s drive to make everything fancy was my entry point,” says Story Editor and Head Writer, Krista Tucker. “One of the things I love most is that she is very creative, finding objects she needs to bring her vision to life. A tablecloth becomes a gown, a feather duster tied to a pen becomes a plume. She’s the original upcycler!”

Nancy’s enthusiasm doesn’t always work out, however, according to Tucker. “She has complete self-confidence until she realizes that her skills don’t always match her ideas.” Tucker explains. Like any youngster, Nancy is also not above trying to make others go along with her ideas. “Nancy has her own learning curves about herself and her relationships. We are taking those little moments in childhood and finding the humor in them,” Tucker says. “That’s what makes these stories work. They’re grounded in reality.”

“I love this character. She reaches far. She dreams big. She goes for life!”

—Krista Tucker, Story Editor and Head Writer

Emotionally, Nancy is a very real little girl,” says Jamie Mitchell, Executive Producer and Director. “So we wanted to make her world feel real and contemporary, too—so kids everywhere could relate to her. We also used a shooting style I call ‘kid reality,’ so you see the world through a child’s point of view. By putting the camera low, everything seems larger just as it does when you’re six years old!”

“Nancy’s not a super hero,” Tucker concludes. “She’s a human little kid interacting with the real world and reacting when things don’t always go her way. But she’s not bratty. She’s just confident, imaginative and unapologetic about who she is. Like all of us, Nancy is learning that ‘It’s not all about me,’ but the lessons are always fun. I think both kids and adults will love her. After all, we all have a little bit of Nancy in us!”

Simply Nancy

Perfect Pirouettes

Little Ballerina's dress with rhinestone bodice and yards of pink tulle. Encore!

Sole Mates

Butterflies, sequins and cute visuals of Nancy and her best friend Bree on the insoles, will make these shoes your little Fancy Nancy's favorite.

Picture Perfect

Encourage hours of entertainment and learning with this pretty puzzle. Includes carrying case so no pieces go astray!

Simply Sublime

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Personalized Patches

Create something special for your little Fancy Nancy with our wide selection of customization options.
Chilling, Thrilling Sounds

Limited-time Offers

15% off purchases at DisneyMusicEmporium.com

including frightfully collectible picture discs from Coco to Burton's
"The Nightmare Before Christmas to the Haunted Mansion when you use your
Disney Visa Card" to purchase the incredible new Cardmember-exclusive pin at select Disney Theme Park locations or online.

Visit DisneyRewards.com/Pin for information.

Get Your Super Power On with the new collectible pin featuring Mr. Incredible!

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