STORIES AND TIPS TO GET THE MOST OUT OF YOUR REWARDS

COOL OFF WITH
Hot Summer Blockbusters

THE LION KING RETURNS
Jon Favreau brings the beloved characters back to the big screen

DISCOVER ALADDIN COME TO LIFE
See this thrilling adaptation

READY, SET, LAUGH WITH TOY STORY 4
Join old friends and new
Take Imaginations on a Summer Vacation with Your Disney® Visa® Card

Summer is a great time to enjoy new experiences—like the much-anticipated Star Wars: Galaxy’s Edge opening at Disneyland® Park on May 31, 2019 (capacity is limited). In this edition of the Disney Rewards insider, you’ll find helpful tips for putting your Disney Visa Card to work to make the most of this new land. But memorable adventures can also happen at your nearest movie theater. This summer Disney is releasing so many exciting new films, it’s a great time to beat the heat with an afternoon matinee. Whether watching a new Disney film, shopping for new character merchandise at Disney store and shopDisney.com or exploring a galaxy “far, far away,” there’s no better time to use your Disney Visa Card.

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DANCING IN THE RAIN

“It took about 30 days to get the number ready to shoot. We started rehearsing at the end of July and filmed in early September. We had four days to shoot and it rained for two of them,” Sims recalls. “The day of our dress rehearsal was sunny and perfect. The next day, it was pouring rain. We were squelching around in mud, so obviously we had to cancel. We ended up shooting in two days instead of four—half the time we’d allotted!”

TEACHING A GENIE TO DANCE

“Friend Like Me,” was another choreographic challenge. “The Genie is magical,” Sims says. “In the animated film, the artists could make him do whatever they wanted—twist, morph, shrink, grow, disappear, replicate himself. I had to create that same magical feeling in real life with real bodies.”

First, Sims put together a skeleton crew of 11 dancers to choreograph the basics of the number. “Then we started brainstorming ideas asking ourselves ‘What would be magical and how can we use special effects?’ It was so much fun.”

“Will Smith was great to work with,” Sims says. “He’s the consummate professional! He caught onto every move immediately, and then he’d bring the Genie’s personality to his interpretation. He was brilliant.”

“It was so much fun to work on this film. Everyone was so excited to be involved. There was this wonderful feeling of ‘I can’t believe I’m actually getting to do this!’ I think the audience will feel that same sense of excitement.”

Sims also points out “Prince Ali” is a musical number where choreography conveys strong emotion. “At the beginning of the scene, everyone in Agrabah is so excited about this big parade that’s approaching,” he says. “You can feel the townpeople’s growing anticipation and their sense of celebration in their movements before they even start to sing. This dance number was an enormously challenging scene to choreograph, rehearse and coordinate. It was the first dance number I tackled because it was so huge,” Sims says. “I knew it would take a lot of time to do it right. There are over 200 dancers and we had to figure out how to move them all down the middle of the street. At first, it was all a bit overwhelming. There were so many dancers, we didn’t have enough space in the rehearsal hall for everyone to rehearse at the same time, so we broke the parade into segments and took turns rehearsing each segment. Then we’d go out onto the set and practice over and over. Luckily, I had fabulous assistants who kept us on our toes and moving forward.”

Make Way for the Dancers

Jamal Sims talks about the challenge and the fun of choreographing Aladdin, the new live-action film in theaters May 24th.

“I was thrilled when I was invited to choreograph the new live-action Aladdin,” says Choreographer Jamal Sims. “I have always loved the original animated classic and it was exciting to think about how to capture the film’s energy in live-action choreography.”

CHOREOGRAPHING PERSONALITIES

According to Sims, choreography is a key element in the film’s storytelling. “Choreography, and movement in general, reveal so much about the characters’ personalities and emotions,” he says. “Sometimes we don’t need to speak to express ourselves. It’s all there in the way we move.” He gives Jasmine as an example. “There’s a number where Jasmine dances—in the animated film she doesn’t have that opportunity. In this number, she’s confident, assured. This is her world, what she knows. Aladdin’s reaction is ‘Wow, she’s not only beautiful, she’s strong!’”

Enjoy More Aladdin Experiences at Walt Disney World Resort

You don’t need a genie to find more Aladdin fun in Adventureland in Magic Kingdom® Park. Be sure not to miss these colorful, exotic sights and attractions. And bring home a keepsake to turn your home into a veritable Cave of Wonders. Cardmembers save 10% off select merchandise purchases of $50 or more at the Agrabah Bazaar.1, 2

ROYAL CHARACTER EXPERIENCES

Meet Characters from Aladdin at Magic Kingdom® Park at the Agrabah Bazaar. Princess Jasmine makes appearances at the Morocco Pavilion at Epcot®.
Imagine fur so soft and textured, you feel as if you could touch it. Muscles that ripple with movement. Roars coming from gaping mouths full of fangs so sharp, you recoil in fear. All that and more awaits you when the characters who debuted 25 years ago in the animated classic, The Lion King, return in Disney's new film, directed by Jon Favreau. Majestic Mufasa, The Lion King to life in a whole new way.

"It was a tremendous honor and challenge for me personally to bring The Lion King to life in a whole new way.

―Andy Jones, Animation Supervisor

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Meet Forky, the Newest Toy Story Pal

The unique character serves up laughs in Toy Story 4 in theaters June 21st.

All your Toy Story friends are back with an all-new story and some fun new characters, including—well—a “spork” (a combination fork and spoon). Meet Forky, a funny little fellow handcrafted by Bonnie from a spork, some pipe cleaners and googly eyes. When Forky suddenly finds himself in a room full of toys, he’s not even sure if he really is a toy—or how to act like one. So how did this unlikely DIY craft become a new star in a film full of established, beloved characters?

“We were sitting in a story development meeting tossing out ideas, and we started talking about all the little craft projects our kids like to make,” says Director Josh Cooley. “We realized we had never had a plaything made by a child in the Toy Story films. It felt like a fresh and funny idea. At first, we thought ‘Okay, Forky has been made by Bonnie, and she loves him,’ so Forky would be over-confident and sort of cheeky with a ‘Bonnie loves me best,’ attitude. But then we looked at him from another angle. What if he is completely confused and insecure? Basically, he’s a disposable utensil. His whole purpose is to be used and thrown away. Suddenly, he’s a toy? What’s he going to do with that? He’s an outsider who doesn’t know the rules.”

With Forky’s personality established, it was time to decide how he should look. “We pulled our entire crew together, put out piles of craft supplies and asked everyone to build their own version of Forky,” Cooley says. “Then we picked elements from the best of them.”

The next step was animating him—not an easy task for a character with limited limbs. “Forky doesn’t even realize he has feet,” Cooley says with a laugh. “We wanted his movements to be clumsy and jerky. That’s not something our animators usually do. They are used to creating smooth, beautiful, realistic movement. At first, they were animating Forky too well. But once the artists got what we were going for, they just jumped on it and had a lot of fun with it. There’s a lot of comedy in Forky’s movements. It’s a huge part of his charm. He’s so simple, but so entertaining.”

Actor Tony Hale brought his own unique talents to bringing Forky to life. “Tony is an actor who’s very emotional, vulnerable and extremely funny,” Cooley says. “When we described Forky to him, Tony’s response was ‘Oh—an insecure person. I can do that!’ We would record Tony first and then animate to his recordings. It was always exciting to see what the animators would do with Tony’s interpretation. He brought a lot to the character. I think Forky played a significant role in the creation of Toy Story 4,” Cooley concludes. “He gave us a fresh angle and the lift off the story needed. He became our gateway to a completely new path. We see beloved characters like Woody and Buzz—characters we’ve grown up with ourselves—reacting to and interacting with someone who’s very different than them—who’s a bit of an outsider. When the first trailer aired, we received so many comments from people who related to Forky—who said ‘This character is ME!’ Forky is so innocent and unaware. He’s just a lot of fun!”

That’s where Woody comes in. As the leader of the other toys, Woody has to mentor Forky. He has to teach him everything about being a toy. And he has to get the other toys to accept Forky. After all, they’ve never seen anything like him either. “The first scene where Forky is introduced to the other toys is so funny,” Cooley says. “There’s this huge disconnect between them. No one understands what Forky’s doing there—at least of all Forky. Woody tries to explain and it’s just hilarious. The animators nailed that scene!”

“I love these characters so much. They’re part of my childhood and my kids’ childhoods. And there’s still so much more of their story to tell.” — Josh Cooley, Director

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Building a Fantasy World

Jim Clay, Production Designer, discusses his design work for *Artemis Fowl*, the new action-adventure film in theaters August 9th.

Picture this: A desk with a script on one side and a blank sketchpad on the other. That’s where the imaginative work of creating a film world begins. “The work always begins with the script. When the writing is great, the images really flow,” says Jim Clay, Production Designer for *Artemis Fowl*.

Based on the beloved book by Eoin Colfer, *Artemis Fowl* follows the journey of 12 year old Artemis Fowl, a descendant of a long line of criminal masterminds, as he seeks to find his father who has mysteriously disappeared. His search leads him to an ancient civilization of technologically-advanced fairies and pits him in a battle of strength and cunning against them.

After hours of research and sketching, Clay created mood boards, which he took to Director Kenneth Branagh, to see if his ideas reflected Branagh’s vision for the film. Once the ideas were honed, the long process of turning them into tangible reality began. And for this film, a huge part of it involved building a house. But not just any house. “The Fowl family ancestral home is a key location in the film,” Clay says. “It had to be huge. It also had to feel warm, but also be weird and eccentric like the Fowl family themselves.” Additionally, the house also had to serve as a giant soundstage. That meant designing wider than usual hallways and doorways so camera and lighting crews could maneuver smoothly.

“It took almost five months from foundation to the final set decorations,” Clay says. Naturally, he’s proud of the entire highly-complex structure, but he does have a favorite room— the library. “It has 18-foot-high ceilings,” he says. “The set director sourced 4,000 original ancient books. It meant that Artemis could go anywhere he wanted in the library and pull out a real book—not a replica. It’s one of those touches that adds to the sense of reality.”

“While they’re watching the film, the audience may not think about our work. But if we’ve done our job properly, the locations we create will seem so real, they may think ‘Oh, I’d like to visit that place.’ Now, that’s a real joy for us.”

You can bank on this Hamm crossbody bag inspired by the wise-cracking character to create a fun fashion statement.

Even a Space Ranger like Buzz Lightyear enjoys a little splashy fun on Earth. Swim trunks and hooded rash guard shirt feature UPF 50+ built-in UV protection. See more options at Disney store and shopDisney.com.

Warm and comfy fleece spirit jersey features the Toy Story 4 logo and wallpaper clouds from Andy’s room. Look and feel ready to play in any weather.

Forky, from the latest chapter in the Toy Story adventure, is most definitely a toy in this plush rendering of the craft project, featuring poseable arms, rolling googly eyes and embroidered features.

Bring home favorite *Toy Story* friends. Remember to use your Cardmember savings of 10% on select purchases at Disney store and shopDisney.com.

Enter the mysterious world of *Artemis Fowl* when you use your Disney Rewards Redemption Card to redeem Disney Rewards Dollars toward Disney movie tickets at AMCTheatres.com or on the AMC mobile app. To learn more, visit DisneyRewards.com/AMCTheatres.
The Experience You’ve Been Waiting For

Our guide to an out-of-the-galaxy experience with helpful hints for exploring Star Wars: Galaxy’s Edge at the Disneyland® Resort.

It’s not far, far away—it’s nearly here. Star Wars: Galaxy’s Edge is opening at Disneyland® Park on May 31st. The immersive land where Guests can live their own Star Wars adventures offers a thrilling new attraction entitled Millennium Falcon: Smugglers Run, which puts Guests in the role of flight crew behind the controls of the most iconic ship in the galaxy. Opening later this year, a second attraction, Star Wars: Rise of the Resistance, places Guests in the middle of an epic battle between the Resistance and the First Order. But that’s not all. The highly-anticipated attraction, Star Wars: Galaxy’s Edge, Trowbridge says, “You can use it as a tool to access schematics, star maps, galactic credits and more!”

Reservations and valid Theme Park admission required for visits between May 31st and June 23rd. Capacity for Disneyland® Park, Star Wars: Galaxy’s Edge and its experiences is limited. Access to the Park, land and experiences may be restricted or unavailable depending on Guest demand and other factors.

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<th>Tip</th>
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<tr>
<td>1. ASSEMBLE YOUR OWN DROID</td>
<td>Always wanted a droid of your own? Here’s your chance. “There’s a great droidsmith on this planet,” Trowbridge says. You can visit his workshop and pick parts to customize your own droid, and activate it. It’s an exciting interactive experience galactic travelers will never forget!</td>
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<td>2. BECOME A GALACTIC FOODIE</td>
<td>When it’s time to refuel, drop in to the infamous Black Spire Outpost and experience the settlement’s wide-selection of cuisine. You can also sample local street food roasted on the back of an old podracer engine at Ronto Roasters. And if you have dreamed of stepping into a real Star Wars cantina since Star Wars: A New Hope, Oga’s Cantina brings that dream to life with kid-friendly and adult concoctions. You’ll also want to visit Black Spire Outpost when an old fan favorite brings some galactic grooves to this infamous outpost. Rex, the droid, from the original Star Tours, has found a new gig performing as a DJ in Oga’s Cantina.</td>
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<td>3. SHOP FOR OUT-OF-THE-GALAXY TOYS!</td>
<td>Attention all Star Wars fans! For some truly unique merchandise, be sure to visit Toydarian Toymaker, a street market run by a Toydarian, a type of character first introduced in Star Wars: The Phantom Menace. Among the wares, you’ll find handcrafted toys made by local artisans. One look and you’ll want to bring them home to Planet Earth!</td>
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<td>4. NAVIGATE YOUR WAY TO PLAN AND PLAY</td>
<td>First things first! Take control of your mission from the start. As you prepare to step into the Star Wars: Galaxy’s Edge story, Scott Trowbridge, Lead Imagineer for Star Wars: Galaxy’s Edge suggests downloading the Play Disney Parks app.* The app lets you unlock a world of incredible experiences. “We designed the app’s experience while we were designing Star Wars: Galaxy’s Edge,” Trowbridge says. “You can use it as a tool to access information about what’s happening in the land, decipher an alien language or translate something a droid might be telling you. If you want a deeper form of storytelling, you can actually take on a job. As the app guides you along, you’ll have the chance to pledge your loyalty to the First Order, support the Resistance or strike out on your own as a scoundrel. And with each job you complete, you’ll receive digital rewards like ship schematics, star maps, galactic credits and more!”</td>
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*Message, data and roaming rates may apply. Availability subject to handset limitations and device settings and features may vary by handset, service provider or otherwise. Coverage and app stores not available everywhere. If you’re under 18, get your parents’ permission first. Some features require separate Theme Park admission.

“We’re inviting you to enter the world of Star Wars and experience a deeper form of storytelling.” — Scott Trowbridge, Lead Imagineer for Star Wars: Galaxy’s Edge
A Delicious Offer from Walt Disney World® Resort!

Enjoy a FREE dining plan when you purchase with your Disney® Visa® Card

Disney® Visa® Cardholders can save even more when they purchase a non-discounted 4-night/5-day Walt Disney World® Resort vacation package that includes a room at a select Disney Resort hotel and ticket with a non-discounted Park Hopper® option.


Visit DisneyRewards.com/Deals to learn more about this limited-time offer.

A Fabulous Feast from Walt Disney World® Resort

Save 15% off food and beverage at Paddlefish and feast on fresh seafood with rooftop views of Disney Springs®. Or take 15% off beverage and food at TerraCotta Crafted Italian, with sweeping waterfront views and authentic Italian home cooking with your Disney® Visa® Card.²

Visit PaddlefishRestaurant.com and TerraCottaCraftedItalian.com to view menus. Located at the Landing in Disney Springs®, Offer valid through June 30, 2019. (not valid on alcohol and cannot be combined with any other discounts)